

START-UP GUIDE

WELCOME

Dear Valued Vendor,

We would like to thank you for participating in the Partners For Progress (PFP) program. This program allows you to access a variety of marketing tools that can help grow your business with ASB/CSB.

This step-by-step guide will walk you through creating and managing your company profile in our online vendor directory, while also offering suggested strategies and tools to help you increase visibility with our sales associates.

Our team is committed to providing the opportunities, resources and guidance to help build the relationship between you and our 600+ sales associates. As a partner vendor, we are here to help you grow your business—don't hesitate to contact us with any questions or comments.

We look forward to creating a more prosperous relationship together.

Sincerely,

Vendor Relations

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